Advertorial in DocCheck News – Composition Guidelines

You can book a teaser which includes a headline of max. 40 characters (spaces included), a short text of max. 370 characters (spaces included), as well as a picture of 120x120 px and a second one 720x180 px for the mobile optimized version (please use only JPG or GIF format).

Example teaser

Example mobile optimized teaser

You have the possibility to link the teaser either directly to a page of your choice or to our DocCheck Landing Page, in order to describe in detail your product, event or any other relevant information.

For the article in our Landing Page we recommend creating a text with a maximum of 500 - 600 words; further media content (images or videos) can be integrated by us. Of course, we can include as many links as you wish in the text. Simply mark the desired keywords (e.g. recurring product names) in the text. Enter the link to the page that you wish to redirect to directly after the text. We can evaluate the clicks on these links individually later on.

You have space available for more pictures on the inner side, either alongside the text blocks or between the text sections, with a maximum width of 620 px. Height is flexible.

Last updated: 07/2019

Your contact for queries:
media@doccheck.com