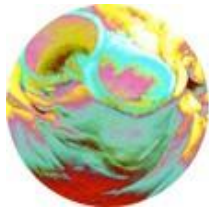




Advertorial in DocCheck News – Composition Guidelines

You can book a section within our teaser, located on the outer side of the DocCheck News. This section includes a headline of max. 40 characters (spaces included), a short text of max. 370 characters (spaces included), as well as a picture of 110x110 px (please use only JPG or GIF format).

Please note that we will take care of editing the image in the necessary round template ourselves. Please, do not edit the image yourself, as it needs to be edited according to a specific template.



Advertorial: **Obesity: The imperceptible implant**

Scientists have now developed a genetically-based control circuit which can measure blood lipids and secretes a natural satiation hormone when required. Obese mice with such an implant in the abdomen ate less due to the implant alone and decreased weight significantly. **more...**

Example teaser (75% scaled)

You have the possibility to link the teaser directly to a page of your choice. Alternatively, an inside page is available in the DocCheck News for longer texts.

For the inside article we recommend creating a text with a maximum of 500 - 600 words; further media content (images or videos) can be integrated by us. Of course, we can include as many links as you wish in the text. Simply mark the desired keywords (e.g. recurring product names) in the text. Enter the link to the page that you wish to redirect to directly after the text. We can evaluate the clicks on these links individually later on.

You have space available for more pictures on the inner side, either alongside the text blocks or between the text sections, with a maximum width of 620 px. Height is flexible.

Last updated: 05/2018

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